

Vel's Ford Honored With Special Award May We Thank You For Your Patrouage



Ford Motor Company has honored
Vel's Ford
with the FORD DEALER

Distinguished Achievement
AWARD

in recognition of

Progressive management...

Modern sales and service facilities...

Sound merchandising practices...

High quality standards...

Continuing interest in rendering superior service
to Ford owners during the year 1965

We are pretty proud today. The Ford Motor Company has honored us with their Distinguished Achievement Award as cited here.

This is an honor that all Ford dealers strive for and few are fortunate to receive.

We are very proud of this special recognition and also mindful that it would have been impossible without the continued support of our many sales and service customers throughout the entire South Bay area.

So... may we say "Thank You." We will endeavor to continue to merit your confidence and good business.

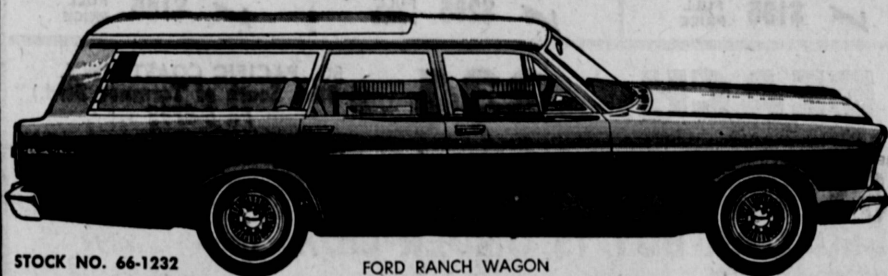


Vel Miletich, President
Vel's Ford Sales Co.

V-8, Cruisomatic, Power Steering, Radio,
Tinted Glass, Whitewall Tires

SAVE \$659.00

Low as \$69.85 per Mo.
WITH 1/3 DOWN



STOCK NO. 66-1232

FORD RANCH WAGON

SPRING SPORT SPECIAL PACKAGE SAVINGS

Low as \$68.97 per Mo.
WITH 1/3 DOWN

SAVE \$637.00



STOCK NO. 66-1236

FORD GALAXIE 500 2-DR. HARDTOP

HERE'S WHERE THE USED CAR BARGAINS ARE

VEL'S FORD — MOST EXCLUSIVE

★ RENEWED USED CARS ★

★ VEL'S VALUE SEALED ★

NEW POINTS ★
PLUGS AND
CONDENSER

DYNO ★
TUNED

NEW WEATHER ★
STRIPPING

SANITIZED ★

NEW ★
UPHOLSTERY

NEW PAINT ★

NEW OILS ★
& FLUIDS

WAX & ★
POLISH

NEW SPARE ★
TIRE



NEW BRAKES ★
SHOES & LININGS

RUST ★
PROOFED

UNDERSEAL ★

NEW TIRES ★
18 MO. GUARANTEE

SAFETY CHECKED ★
THRU-OUT

NO FINER QUALITY USED CAR VALUES AT ANY PRICE!

★ HERE'S WHY YOU SHOULD BUY AT VEL'S ★

Our used car manufacturing plant occupies the huge building that formerly housed Soule Steel at 908 Van Ness Avenue in Torrance. It includes a modern Paint Booth, Body, Metal and Mechanical Dept., Upholstery Dept., Glass Shop and Detail Dept. We do used

car reconditioning under strict quality control on a factory assembly line basis. We have our own Firestone Tire distributorship. There are no finer used cars available at any price. We employ these methods to guarantee your complete satisfaction.

OVER 300 USED CARS TO CHOOSE FROM

*AS NEEDED

'64 THUNDERBIRD Landau hardtop. Factory air cond., full power esp., Cruisomatic, radio, heater, black vinyl roof, new Firestone whitewalls. A real beauty. Now only \$3299	'62 MERCURY Commuter 4 dr. station wagon. Standard trans., power steering, radio, heater. Beautiful tulone finish, whitewalls. Reduced to only \$999	'59 RAMBLER 4 Sedan. Standard trans., factory air cond., radio, heater. Today's best bargain buy at only \$299	'58 FORD F-100, 1/2 ton pickup, 8 ft. bed, standard trans., radio, heater, tulone paint. A fine low priced work horse. Vel's sale price \$599	'60 CHEVROLET V-8 Brookwood station wagon. Powersteering, radio, heater. Fine value. Priced at only \$799
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EVERYTHING GOES AT SPECIAL LOW REDUCED PRICES

'61 COMET Deluxe sedan. Mercomatic, radio, heater. Today's top value. Vel's low price \$499	'63 MERCURY V-8 2 dr. hardtop. Automatic, radio, heater, power steering, power brakes. Vel's sale price only \$1699	'61 MERCEDES BENZ 220 Sedan. Standard trans., radio, heater, full leather interior, bucket seats, whitewalls. Sparkling new finish. Only \$1699	1960 CORVAIR Deluxe Sedan. Standard trans., radio, heater. Ready to go and now only \$349	'61 RAMBLER Station wagon. Automatic trans., radio, heater. Ideal second family car. Vel's low sale price \$499
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WE ARE REALLY MAKING THE GOOD DEALS TODAY!

'62 THUNDERBIRD V-8 Convertible. Pull power, automatic trans., radio, heater, whitewalls. A real sparkler. Now only . . . \$1699	'62 FORD Ranchero. Stick transmission, heater. New finish. Vel's special low price \$799	'60 FORD V-8 Town Sedan. Beautiful Wimbledon white finish, automatic, radio, heater. One of today's best bargain buys \$499	'59 CHEVROLET 6 1/2 ton panel. Beautiful new paint job, new rim job, like new tires. Top shape and ready to work. Priced to sell at only . . . \$899	'60 T-BIRD Hardtop. Full power equipment. Cruisomatic, radio, heater. Pull vinyl interior. Now reduced to \$899
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OVER 175 FINE USED CAR VALUES TO CHOOSE FROM

'60 CADILLAC Hydramatic, radio, heater, air cond., full power equip., whitewalls. Vel's low sale price only . . . \$1399	'65 MUSTANG 2-dr. hardtop. Excellent, like new condition. Radio, heater. Pull price only . . . \$2199	'65 FORD V-8 Galaxie 500 LTD hardtop. Factory air-cond., power steering, power brakes, Cruisomatic, radio, heater, whitewalls. Pull sale price \$2899	'64 DODGE V-8 sedan. Automatic trans., heater, big engine. Try to beat this buy! Priced to sell below wholesale. Now only \$1099	'62 FORD V-8 Galaxie Town Sedan. Power steering, radio, heater, automatic. Vel's sale price only . . . \$799
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NO MONEY DOWN NECESSARY ★ LOW LOCAL BANK RATES ★ TRADITIONAL HIGH TRADE ALLOWANCES

VEL'S FORD ★ 20900

HAWTHORNE
BLVD.
TORRANCE

OPEN 'TIL
★ 10 P.M. NIGHTLY
370-3636